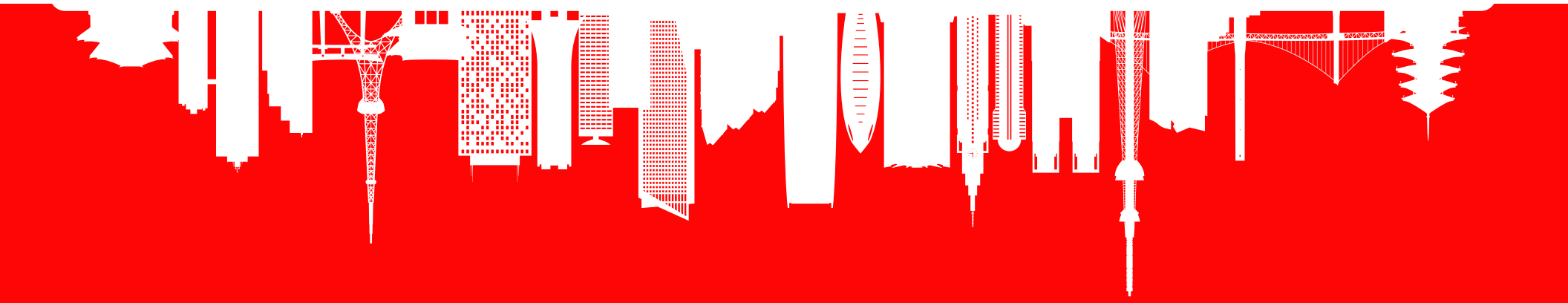
THE JAPAN-AMERICA SOCIETY OF WASHINGTON DC



JASWDC CORPORATE COMMUNITY
ANNUAL SPONSORSHIP



www.jaswdc.org

WHAT WE DO

From our local schools to our top political leaders, we support the US-Japan relationship through programs and partnerships that unite Americans around a shared interest in Japan's vibrant culture.

Government Affairs

The Society's Corporate Membership Program and many annual networking events connect our members to senior officials of the US and Japanese Governments and leaders of top American and Japanese businesses.

Educational Outreach

One of the Society's most vital tasks is to engage the next generation of Americans by introducing them to Japanese language & culture. In addition to the Society's academic scholarships and our celebrated Japanese Language School, the Japan-in-a-Suitcase program introduces local students to life in Japan through hands on activities and presentations.

Cultural Affairs

The Society brings all forms of Japanese culture to Washington DC audiences. Our programs bring a range of cultural activities-- from traditions such as haiku, samurai films, sake brewing, and otsukimi (moon viewing), to manga, cosplay, architecture, and contemporary culinary arts.

Sakura Matsuri

The Society's Sakura Matsuri - Japanese Street Festival is the largest celebration of Japanese culture in the nation. Held each April as a premier event of the National Cherry Blossom Festival, it stretches for six blocks through downtown Washington.

Japan Bowl®

Our National Japan Bowl is America's premier Japanese-language competition, generating excitement for Japanese language study among students and teachers alike. It is a critical piece of America's "pipeline" for future Japan talent.

JASWDC's US-Japan Capital Gala

Our annual Gala serves as the foremost celebration of the US-Japan relationship in the Nation's Capital Region, bringing together over 200 of the region's top political, business, and academic leaders.



INDIVIDUAL PROGRAM SPONSORSHIPS

Please see individual **Sakura Matsuri**, **Japan Bowl**, **Corporate Membership**, and **Gala** sponsorship guides for details on sponsorship tiers and graduated benefits.

Sakura Matsuri | **National Japan Bowl** | **US-Japan Capital Gala** | **Corporate Membership**

	Premier Sponsorship	**$30,000**	**$25,000**	**$20,000**	**$15,000**	**$11,000**	**$10,000**	**$7,000**	**$5,000**	**$4,500**	**$3,500**	**$2,000**	**$1,500**
Sakura Matsuri - Japanese Street Festival (April)	See Sponsorship Guide	Presenting Sponsor			Anchor Sponsor				Sakura Supporter 5K/Sponsor		Sakura Supporter 3.5K		Sakura Supporter 1.5K
National Japan Bowl (April)	See Sponsorship Guide		Platinum			Gold			Silver			Bronze	
Corporate Membership (Annual)	N/A							Yokozuna		Ozeki		Sekiwake	
US-Japan Capital Gala (October)	See Sponsorship Guide			Kiku			Tsubaki		Momiji				



ANNUAL SPONSORSHIP PACKAGES

Earn a 10% flat discount* if you commit to supporting three or more JASWDC programs during the calendar year for a total value of at least $10,000. Decisions due by March 1st of each year.

Suggested Sponsorship Packages

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Sakura Matsuri	Anchor Sponsor	$15,000	Sakura Supporter 5K	$5,000	Sakura Supporter 3.5K	$3,500	Sakura Supporter 3.5K	$3,500	Sakura Supporter 1.5K	$1,500
Japan Bowl	Gold	$11,000	Gold	$11,000	Silver	$5,000	Bronze	$2,000	Bronze	$2,000
Corporate Membership	Yokozuna	$7,000	Yokozuna	$7,000	Ozeki	$4,500	Ozeki	$4,500	Sekiwake	$2,000
Capital Gala	Kiku	$20,000	Tsubaki	$10,000	Tsubaki	$10,000	Momiji	$5,000	Momiji	$5,000
	Total Before Discount	$53,000		$33,000		$23,000		$15,000		$10,500
	Total Amount Due	**$48,000**		**$29,700**		**$20,700**		**$13,500**		**$9,450**

Conditions

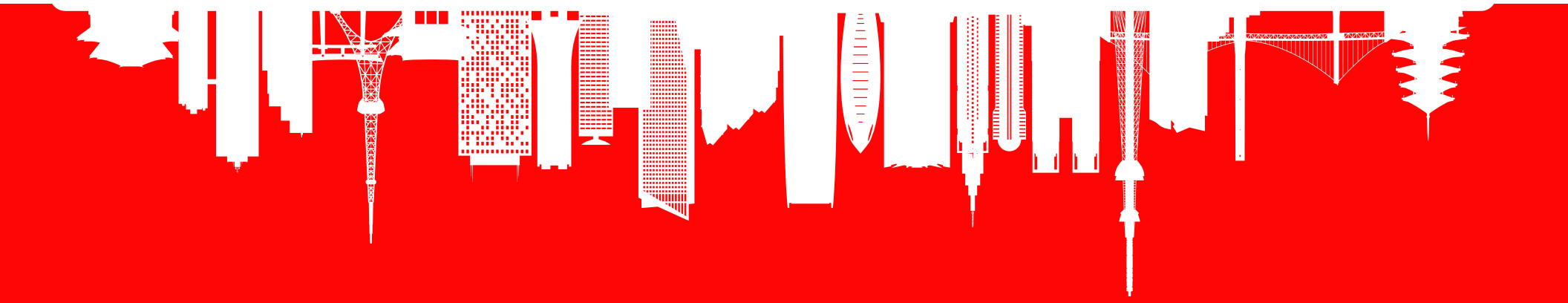
- Decisions Due March 1
- Please see individual Sakura Matsuri, Japan Bowl, Corporate membership, and Gala sponsorship guides for details on sponsorship tiers and graduated benefits.
- In addition to the suggested packages, supporters are invited to design custom sponsorship packages.
- Retroactive "Upgrades" to any individual sponsorship will cost the difference between non-discounted rates for any given sponsorship, but package discount will not be applicable to sponsorship increases after decision due date.
- *Discount is capped at $5,000 and may not be applicable to in-kind contributions.





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For more information, contact Karla Eufemio at keufemio@jaswdc.org



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