University Sponsorship Opportunities

JASWDC is pleased to offer an expo booth at the Digital Japan Bowl for sponsors to engage with participants and promote their organization. For information on how the booths function on the Hopin platform, please watch this video for a quick overview of the digital booth experience.

Tabling + Live Presentation (small booth) $1,500

Promote your university at a booth in the expo section on Hopin. Introduce your programs to students and teachers through a pre-recorded video or a live representative at your booth. Booths will be open for the duration of the 2-day competition, and a Thursday evening event will encourage students to visit live representatives in the expo section. Your organization's pamphlets/items will be included in the goodie bag mailed to all Japan Bowl registrants (production not included)

Bronze Sponsorship $2,500

- Promote your university at a table in the expo section on Hopin. Introduce your programs to students and teachers through a pre-recorded video or a live representative at your booth. Booths will be open for the duration of the 2-day competition, and a Thursday evening event will encourage students to visit live representatives at the expo section.
- Your name and logo displayed with your sponsorship level on the Hopin, Japan Bowl, and Sakura Matsuri website sponsor pages, as well as during the opening ceremonies slideshow.
- *Your organization's pamphlets/items will be included in the goodie bag mailed to all Japan Bowl registrants (production **not** included)*

Silver/University Sponsor $5,000

- Promote your university at a table in the expo section on Hopin. Introduce your programs to students and teachers through a pre-recorded video or a live representative at your booth. Booths will be open for the duration of the 2-day competition, and a Thursday evening event will encourage students to visit live representatives at the expo section.
- Logo, link & Japan Bowl sponsorship level on Japan Bowl and Sakura Matsuri sponsor page.
- University named at opening and closing ceremonies and logo displayed in opening ceremonies slideshow.
- One year of Sekiwake-level JASWDC membership.
- Your organization's pamphlets/items will be included in the goodie bag mailed to all Japan Bowl registrants (production not included)

For a full list of sponsorship benefits, please reference the National Japan Bowl sponsorship guide.