



PRESS RELEASE
May 4, 2017

Japan-America Society and National Cherry Blossom Festival Continue the Gift of Trees

Two nonprofits bring cherry blossoms to a community school in Southwest DC

WASHINGTON, D.C. – The Japan-America Society of Washington DC and the National Cherry Blossom Festival joined forces Thursday, May 4 to plant three cherry blossom trees at Amidon Bowen Elementary School in Southwest DC.

Students from the kindergarten at Amidon Bowen were also present to help plant the trees and recount what they had learned about Japan through the Society’s Japan-in-a-Suitcase educational outreach program, which visited the school last December. Executive Director of the Society Marc Hitzig also presented the students with *Eliza’s Cherry Trees*, a picture book which depicts the history of cherry blossom trees in Washington, D.C.



Japan-America Society, National Cherry Blossom Festival, and Amidon Bowen kindergarteners

Amidon Bowen is the third location to receive the trees as part of a sponsorship program heralded by the Japan-America Society, with additional support from the National Cherry Blossom Festival. The school was chosen because its prior participation in the Japan-in-a-Suitcase program as well as its location, which is near the site of the Society’s annual Sakura Matsuri – Japanese Street Festival.

About the Japan-America Society

The Japan-America Society of Washington DC is a 501(c)(3) educational and cultural non-profit organization dedicated to strengthening the relationship between Japan and the U.S. at the grassroots public diplomacy level. Our programming aims to bring Japanese and American people closer together in the Nation’s Capital area.

Press Contacts

For more information, please contact Executive Director Marc Hitzig at mhitzig@jaswdc.org.